

ANNUAL REPORT

2024

ABOUT US



Khiri Reach is the independent charity arm of Khiri Travel, founded in 2007 as a platform for meaningful collaboration between passionate individuals and local grassroots organizations. Operating across 8 countries including: Thailand, Laos, Vietnam, Myanmar, Sri Lanka, Indonesia Philippines, and Cambodia, Khiri Reach tackles social and environmental challenges where they matter most.

Khiri Reach consists of dedicated Khiri Travel staff from different destinations, creating a powerful network of changemakers across Asia. The team works together to drive positive impact, one community at a time.

MISSION

To improve the lives of individuals and communities in Asia by providing access to essential resources, and empowering them to become self-sufficient. Khiri Reach is committed to addressing the root causes of poverty, inequality, and lack of opportunity through sustainable and impactful programs. The organization covers 5 thematic areas:



Empowerment



Forest



Water



Wildlife



*Emergency
Response*

Khiri Reach collaborates with local partners and stakeholders to ensure that its efforts are culturally sensitive, community-led, and tailored to the specific needs of each region.



KHIRI REACH

VALUES

The operating values of Khiri Reach serve as the foundation for everything the team does. Those values include:



Building relationships based on trust



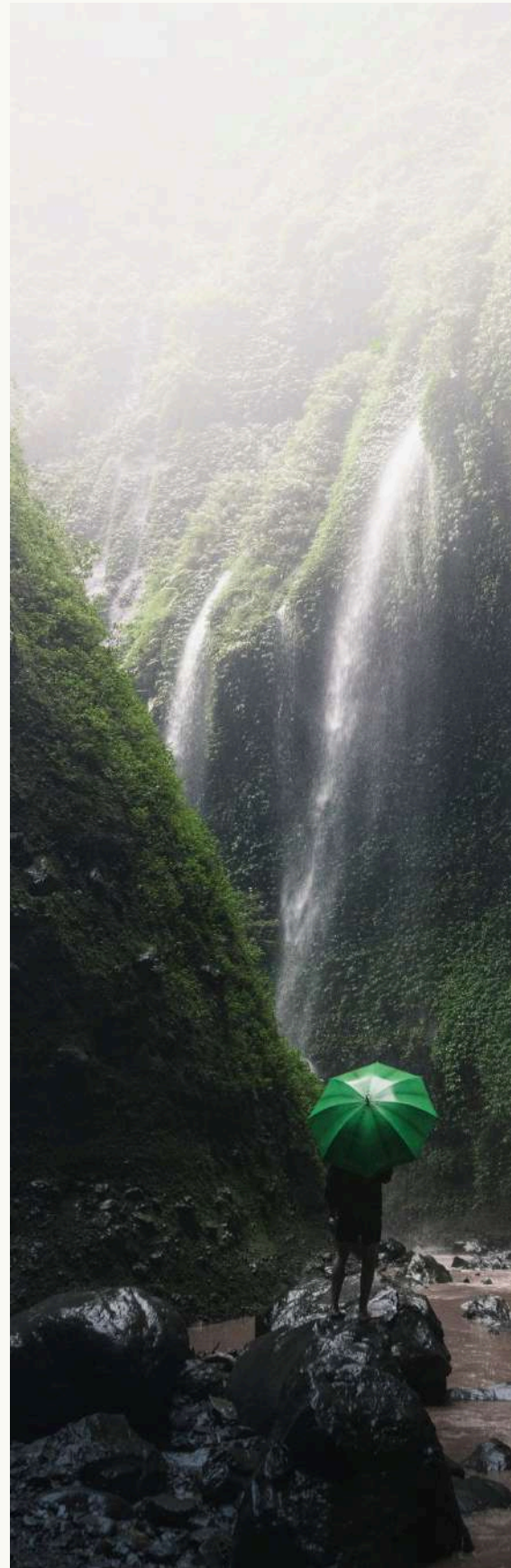
Engaging in transparent collaboration



Actively supporting local grassroots organizations and/or individuals



Ensuring that 100% of all Khiri Reach donor contributions go to beneficiary projects



GRANTS

Khiri Reach further demonstrates its commitment by providing small grants to local grassroots organizations or individuals across all of its operating destinations, focusing on 5 thematic areas: Empowerment, Forest, Water, Wildlife and Emergency Response.



A dedicated team manages every step of the granting process to ensure all projects remain transparent and create a positive impact. The types of projects Khiri Reach chooses to actively support include: Conservation, Community, and Animal & Wildlife initiatives.

<p>Community</p>	<p>We work together with the communities to identify, support, and create projects that improve their living conditions</p>
<p>Conservation</p>	<p>We support and constantly look for ways to implement real solutions for preserving natural resources</p>
<p>Animal and Wildlife</p>	<p>We develop and support initiatives focused on the rescue, care, and protection of animals, ensuring their well-being and conservation</p>



KHIRI REACH

AMBASSADOR

All Khiri Travel employees who work with the company for at least 6 months can voluntarily register for the Khiri Reach Ambassador Program.

14

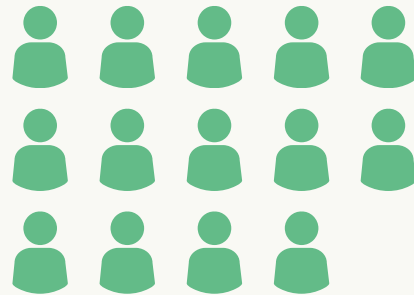
Khiri Reach Ambassadors in total

2

From each country

2

From Khiri Core



Ambassadors work closely with our country General Managers to bring initiatives forward.

An Ambassador is a representative of Khiri Reach and is responsible for collaborating with local non-profits, grassroots organizations, and communities in their respective country, to identify meaningful projects and initiatives. They distribute and/or mobilize financial or in-kind support.

They are given 5 days per year to visit project sites, meet with their beneficiaries, and get updates on the project progress. All travel costs and overhead expenses are covered by Khiri Travel.

AMBASSADOR



Thailand

- Sofia Tan
- Pannita Sripamai
- Naphat Kasikitworakul
- Kamonchanok Kindaeng



Indonesia

- Anak Agung Sagung Ayu Pranita Dewi
- Jesika Fitri Puspa Rinjani



Laos

- Somphet Successful
- Miemala Leuangvongsa



Myanmar

TBD



Sri Lanka

- Dhanushka Chathuranga
- Diana Devaraj



Cambodia

- Dara Sum
- Bunseun You



Vietnam

- Nguyen Thi Ly
- Huynh Minh Thinh



Philippines

TBD

EMERGENCY RESPONSE

In emergencies caused by natural disasters and social conflicts, Khiri Reach responds by supporting individuals and families who have suffered significant losses, particularly in poor and vulnerable communities.

In times of crisis, Khiri Reach takes prompt action by collaborating with its business partners, mobilizing in-kind and monetary support, and directly distributing aid through the different countries Khiri Travel has offices in.



KHIRI TRAVEL

CARBON OFFSET PROGRAM



\$1.50


per person
per day

Since 2018, Khiri Travel has encouraged its guests to contribute to local communities and conservation efforts. Initially introduced as a carbon offset fee, this evolved into a voluntary contribution of \$1.50 per person per day. Every dollar collected goes entirely to Khiri Reach projects, with Khiri Travel covering all administrative costs.

Khiri Travel remains committed to ensuring every journey leaves a positive impact, helping travelers give back while exploring the world.



*Khiri Reach believes that
positive change stems
from partnering and
collaborating with others.*



PROJECT SITE VISIT

Many of the project sites are open to visitors and can be included in a guest's travel itinerary. This gives guests the opportunity to meet project beneficiaries, learn more about the project they are supporting, and experience firsthand how they contribute to the cause. Through this initiative, Khiri Travel aims to increase sustainable income sources for its programs. While doing this, Khiri Reach makes sure to follow strict guidelines:

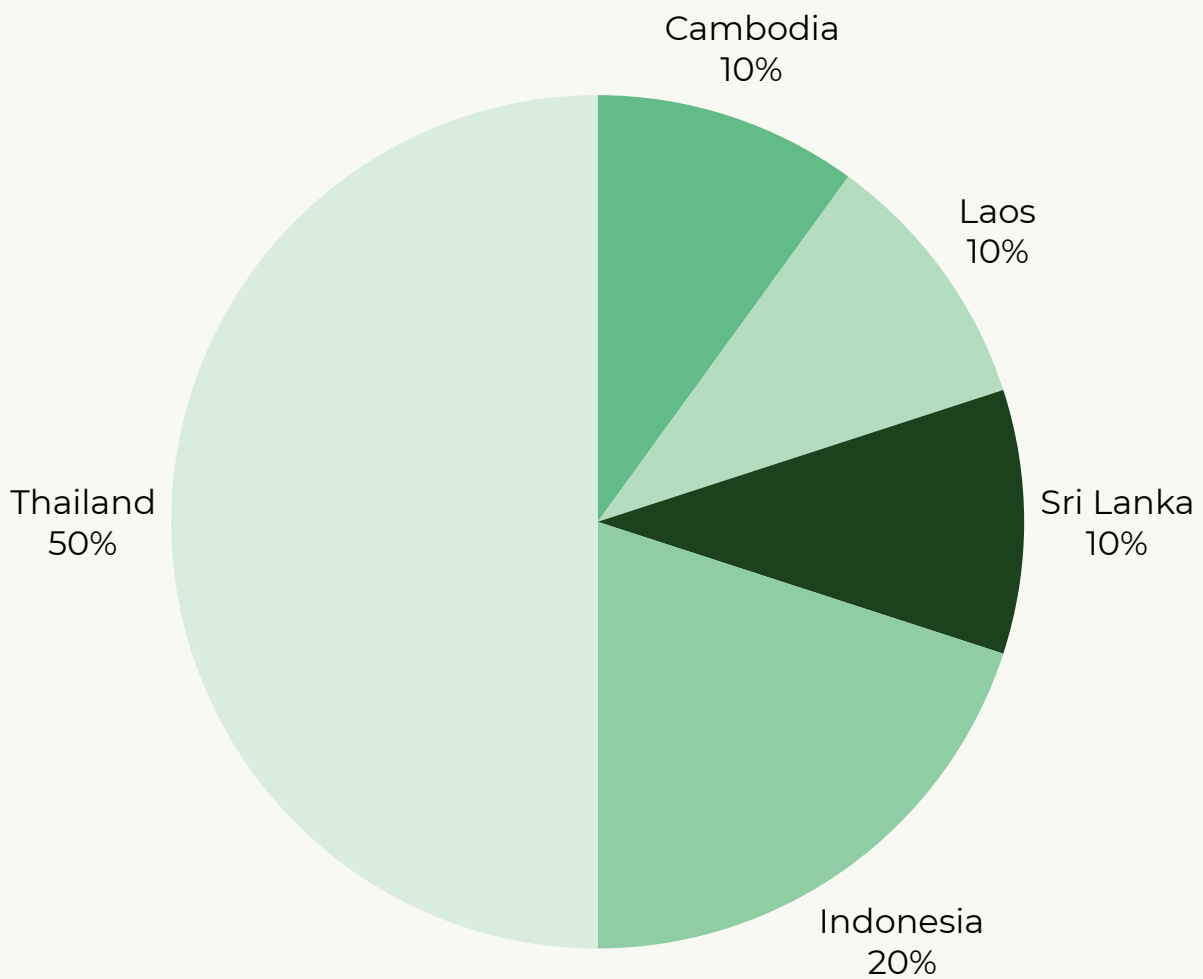
- Khiri Reach follows the Child Safeguarding Policy and People Interaction Policy, and does not support projects that work with children or minority groups.
- Khiri Reach does not open all animal or wildlife-related project to visitors.

Please contact the sales team of the individual Khiri Travel destinations for more information or if you are interested in a project site visit.

ACCOMPLISHMENT

In 2024, Khiri Reach supported a total of 11 projects, including 6 community, 3 conservation and 2 animal and wildlife projects. All projects are linked to a specific Sustainable Development Goal.

Percentage of Total Projects per Country



COMMUNITIES

BOAT DONATION IN SUMBA

Khiri Reach Indonesia facilitated the donation of seven boats to villages in Sumba, addressing the safety risks school children face when crossing the Kambaniru River during the rainy season. Without bridges, children often wade across the river, risking injury and missing school. These boats will provide safe transportation for students, ensuring they can attend school year-round. Additionally, farmers will benefit by being able to transport their produce across the river.

SDG Alignment:

SDG 4	Ensuring that children have reliable access to education
SDG 9	Improving transportation infrastructure to support local communities.



Sumba, Indonesia



COMMUNITIES

FOUNDATION FOR THE EDUCATION OF AUTISTIC CHILDREN

In May 2024, Khiri Reach Ambassadors, the Chiang Mai team, and local tour guides donated wall painting supplies to the Foundation for the Education of Autistic Children in Chiang Mai. This contribution, including paint, brushes, and rollers, supports facility renovations to create a more inspiring environment.

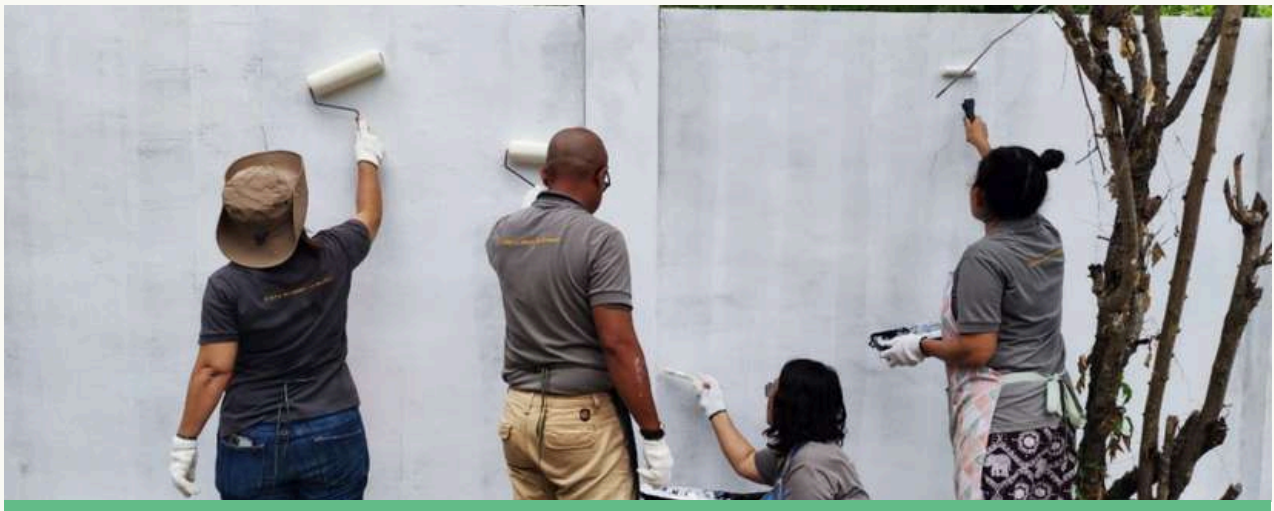
Staff and guides helped unload supplies, fostering teamwork and community spirit. Beneficiaries expressed gratitude, reinforcing the donation’s impact.

SDG Alignment:

SDG 3	Enhancing well-being through improved living spaces.
SDG 11	Supporting inclusive community spaces.
SDG 17	Encouraging local partnerships for social impact.



Chiangmai, Thailand



COMMUNITIES

COMMUNITY AND LOCAL GUIDE ENGAGEMENT

In April 2024, Khiri Travel’s Chiang Mai team led by Khiri Reach Ambassador Thailand leveraged a guide training day to develop community-focused projects and strengthen relationships with local tour guides.

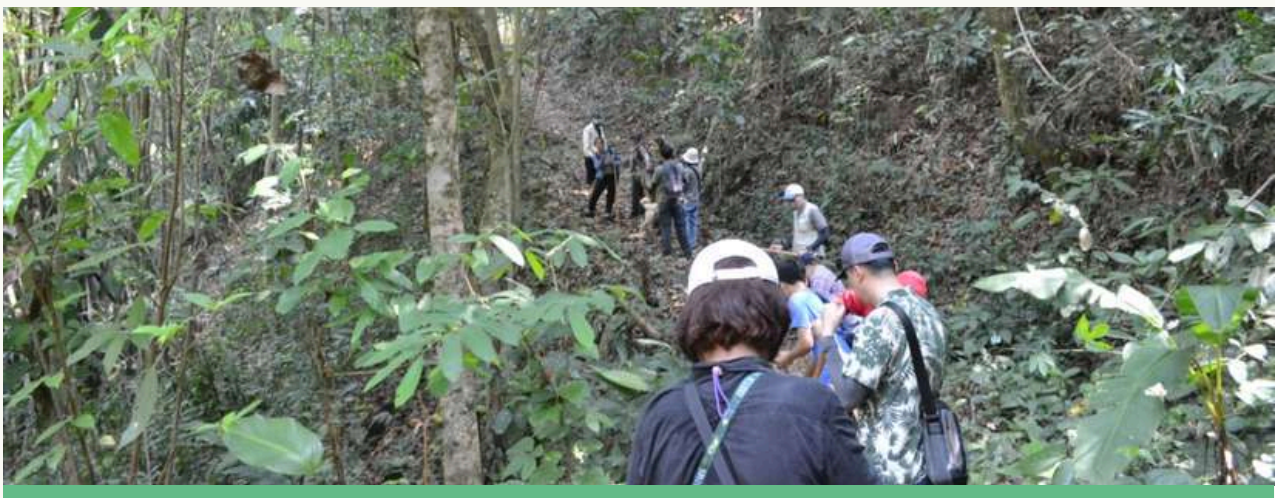
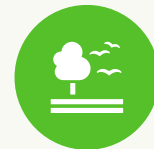
Additionally, since dry leaves are a big cause of forest fires in Chiang Mai, the team took action by clearing dry leaves along local forest trails. This small yet impactful effort supports fire prevention, promotes environmental stewardship, and reinforces our commitment to community well-being.

SDG Alignment:

SDG 15	Supporting forest conservation.
SDG 17	Collaborating with local guides for sustainability.



Chiangmai, Thailand



COMMUNITIES

THAI CHILD DEVELOPMENT FOUNDATION

Khiri Travel Thailand supported Thai Child Development Foundation (TCDF) with a one-time donation of 20,000 THB. TCDF provides education and healthcare for children with disabilities from low-income families, ensuring they receive the support they need to thrive.

SDG Alignment:

SDG 3, 4 and 10	Promoting inclusive opportunities for marginalized children.
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Chumpon, Thailand



COMMUNITIES

PHYSIOTHERAPY TOUCH CARE

Khiri Reach Indonesia is proud to support Physiotherapy Touch Care in Mataram, Lombok, with a donation of IDR 4,710,000 to fund therapy sessions for underprivileged children with disabilities. This independent physiotherapy practice provides essential treatment to enhance mobility, development, and independence.

SDG Alignment:

SDG 3	Providing critical rehabilitation for children with disabilities.
SDG 10	Ensuring access to healthcare for underprivileged children.



Lombok, Indonesia



COMMUNITIES

COMMUNITY TRAINING

Khiri Reach supported the training of 30 villagers from remote Luang Prabang on both Homestay and Food Safety, to enhance livelihoods and health through Community-Based Tourism (CBT). In partnership with Leatherback Travel, this initiative prepared villagers to host travelers on a 4D3N trek, staying in three ethnic villages. The first group is set to arrive in February 2025, with more to follow.

The training was conducted by the Institute of Mass Media, Communication, and Tourism in Ban Na village from December 22-26, 2024.

SDG Alignment:

SDG 1	Creating income opportunities
SDG 3	Improving food safety
SDG 8	Strengthening local economies through tourism



Laos



CONSERVATION

PROJECT T - TREE FOR LIFE

Khiri Reach partnered with Cambodia Rural Students Trust (CRST) to support Project T – Trees for Life, an initiative aimed at increasing tree coverage and enhancing community resilience. This project provides families with 100 fruit trees and the knowledge to ensure their growth, contributing to a healthier and greener environment.

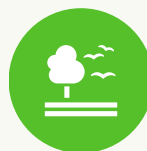
In 2024, Khiri Reach contributed \$1,000 to support the distribution of these trees, with another \$1,000 donation planned for 2025 to continue this effort.

SDG Alignment:

SDG 3	Improving air quality and community well-being.
SDG 13	Enhancing climate resilience through carbon absorption and ecosystem restoration.
SDG 15	Supporting biodiversity and sustainable land use.



Run Tak Ek, Cambodia



CONSERVATION

SEAGRASS RESTORATION PROJECT

Khiri Reach continued supporting Sri Lanka’s seagrass restoration project by OCEA in Kalpitiya. In July 2024, the project expanded to a new 0.5-hectare site on Sinna Arichchalai Island with Khiri Reach funding. Pre-restoration studies were completed, and the team assisted in plant preparation, soil analysis, and transplantation using jute hessian bags.

SDG Alignment:

SDG 13	Capturing Carbon
SDG 14	Restoring marine ecosystems

The Khiri Reach team in Sri Lanka plan to continue monitoring progress, reinforcing their commitment to marine conservation.



Kalpitiya, Sri Lanka



CONSERVATION

PLASTIC DEBRIS DEPOSIT IN THE MANGROVE AREA

Khiri Reach facilitated funding from Sawadee Reizen, one of Khiri Travel’s agents, for the Basic Study on Plastic Debris Deposit in the Mangrove Area conducted by Kasetsart University. The study, focused on plastic pollution in Kampuan Canal, Ranong Province, aims to reduce waste, protect marine life, and support sustainable ecotourism. The project results and discussion is planned to be share with the community on February 2025.

SDG Alignment:

SDG 12, 14 and 15

Reducing plastic pollution, promoting sustainable practices, protecting marine life, and preserving mangrove ecosystems.



Ranong, Thailand



ANIMAL AND WILDLIFE

PHUKET STRAY DOG SHELTER

On September 3, 2024, the Khiri Travel Phuket team visited the Phuket Stray Dog Shelter in Thalang District, providing much-needed support to care for over 1,000 vulnerable animals. The shelter, facing resource limitations, received donations of food, cleaning supplies, and first aid materials to help improve the daily conditions of the animals. This initiative highlights Khiri Travel’s commitment to community welfare and animal care, positively impacting local sustainability efforts.

SDG Alignment:

SDG 15

Protect, restore, and promote the sustainable use of terrestrial ecosystems.



Phuket, Thailand



ANIMAL AND WILDLIFE

GIBBON REHABILITATION PROJECT

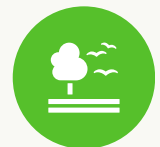
In Thailand, Khiri Reach team supported the Gibbon Rehabilitation Project (GRP) by creating tour programs that include a 1-hour learning session and a hike to a nearby waterfall. This year, the country arranged 2-3 bookings to visit the GRP, offering travelers a chance to learn about their vital conservation work firsthand.

On September 12, 2024, the Khiri Travel Phuket Team visited the GRP to deepen their engagement. Khiri Reach supported THB 10,000 to support the construction of their Educational Center and THB 4,000 to provide food for the gibbons. During the visit, the team also participated in the learning program, gaining valuable insights into their efforts to protect and rehabilitate these incredible animals.

SDG Alignment:

SDG 15	Supporting wildlife conservation and the rehabilitation of these endangered animals.
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 *Phuket, Thailand*



LOCATION OF

REACH PROJECTS



Thailand

- Empowering Communities and Local Tour Guides (CNX)
- Gibbon Rehabilitation (HKT)
- Painting wall in CNX
- Study on Plastic Debris in Mangrove area
- Phuket Stray Dog
- Contribution to TCDF



Indonesia

- Donate boat in Sumba
- Physiotherapy Touch Care



Laos

- Community Training



Cambodia

- Project T -Tree for Life



Sri Lanka

- Seagrass Restoration Project

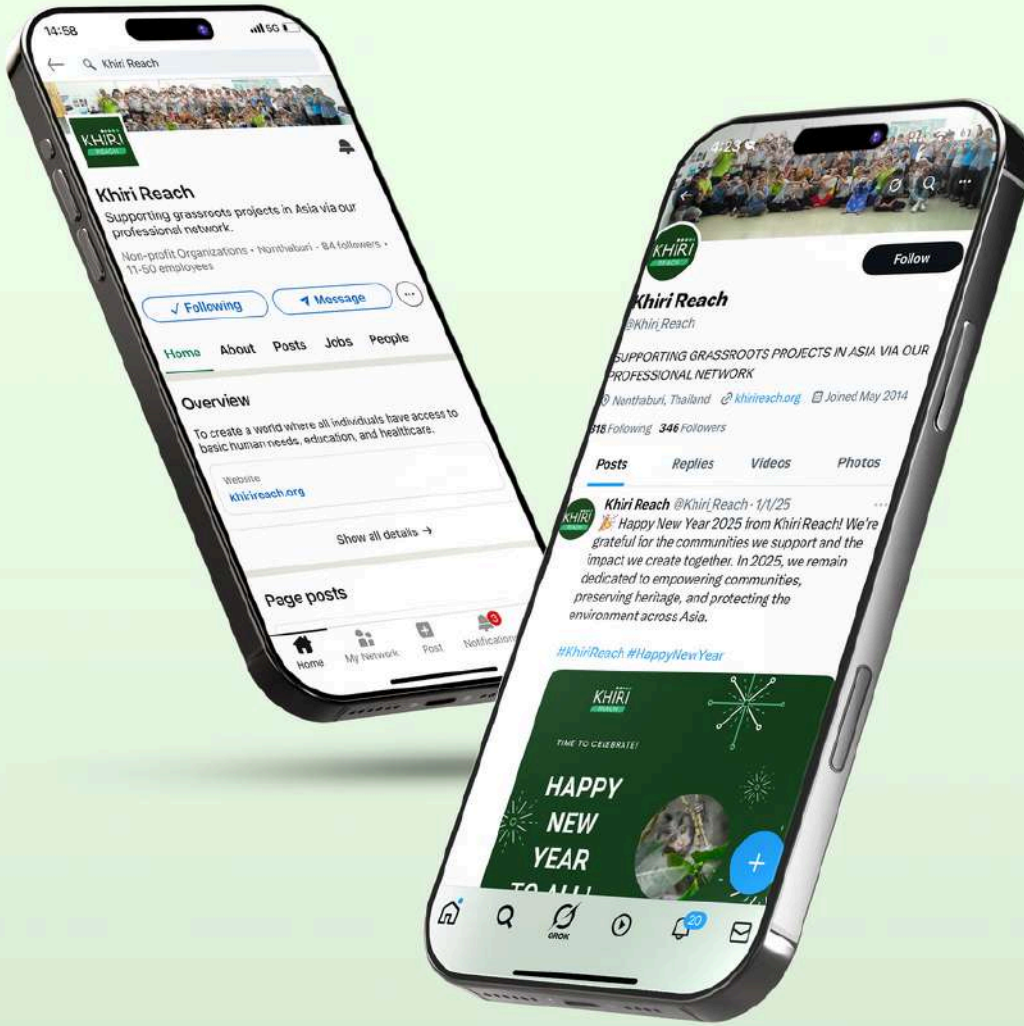


LOOKING FORWARD TO 2025

In 2025, Khiri Reach will strengthen its support by establishing clear guidelines and focusing on 2-3 projects per country. Additionally, the funding source will transition to the Khiri Regenerative Travel Program, which will collect a reduced rate of 0.5 USD per person per day, capped at 10 USD per program.

We also aim to expand our impact by partnering with more organizations to support meaningful community initiatives.

For project grants and to partner for positive change at sustainability@khiri.com



SOCIAL MEDIA



Khiri Reach Foundation



Khiri Reach



@Khiri_Reach



Khiri Reach

Khiri Reach constantly shares updates on projects and interesting information about Khiri Reach, as well as other relevant information.

CONTACT US

www.khirireach.org

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